

Platinum PLUS
\$25,000

Full Page Ad

Website Ad

Sponsor all NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at All NWPf Meetings/year

Sponsor 2 Residents to Yucatan Crippled Children Project, Merida, MX

Sponsor 2 Residents to Microsurgical Course

Sponsor 2 Residents to Germany AO Course

Sponsor 2 Residents to Kaiser San Francisco

Sponsor Original Resident Research

\$35,000 Value

Platinum
\$20,000

Full Page Ad

Website Ad

Sponsor 8 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 8 NWPf Meetings/year

Sponsor 2 Residents to Yucatan Crippled Children Project, Merida, MX

Sponsor 2 Residents to Microsurgical Course

Sponsor 1 Resident to Germany AO Course

Sponsor 1 Resident to Kaiser San Francisco

\$29,400 Value

Gold
\$15,000

Full Page Ad

Website Ad

Sponsor 7 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 7 NWPf Meetings/year

Sponsor 1 Resident to Yucatan Crippled Children Project, Merida, MX

Sponsor 1 Resident to Microsurgical Course

\$22,100 Value

Diamond
\$10,000

Full Page Ad

Website Ad

Sponsor 6 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 6 NWPf Meetings/year

\$16,800 Value

Emerald
\$7,500

Full Page Ad

Website Ad

Sponsor 4 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 4 NWPf Meetings/year

\$12,200 Value

Ruby
\$5,000

Full Page Ad

Sponsor 3 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 3 NWPf Meetings/year

\$7,900 Value

Silver
\$3,500.00

Sponsor 2 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 2 NWPf Meetings/year

\$4,600 Value

Bronze
\$1,800

Sponsor 2 NWPf Meetings/Year (or provide a sponsored speaker for 1 hour/meeting)

Exhibit Booth at 1 NWPf Meeting/year

\$2,300 Value



2010 Levels of Corporate Sponsorship

Northwest Podiatric Foundation

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EXPLANATION OF CATEGORIES

Full Page Ad: One Full-Page Advertisement in the Annual NWPf Consolidated Brochure, mailed to all APMA registered DPM's (\$1,000 value). Company provides photo ready draft of ad to NWPf Graphics Department Chairman.

Website Ad: The company may place a link on the NWPf web site as a sponsor. Company provides web information/art work to NWPf Web Master. (\$1,000 value)

Sponsor at NWPf Meeting: The Company will be listed on all brochures advertising all NWPf meetings, on flyers and scientific program for each meeting and will be announced at each meeting, depending upon sponsorship level. (\$1,800/meeting value)

Exhibit Booth: One Covered 6-foot exhibit table will be provided at each NWPf meeting. (\$500/meeting value)

Yucatan: NWPf sponsors a Medical Team composed of two Surgeons and two Residents to go to the Yucatan Crippled Children Project, Merida, Yucatan, Mexico, twice a year. This donation would fund one resident for travel, hotel, meals during this most worthwhile humanitarian event. (\$1,500/resident value)

Microsurgical Course: The NW Podiatric Surgical Residents attend a specialized training course in Microsurgical Techniques in San Francisco. This donation would fund their tuition for the course. (\$1,500/resident value)

Germany: The NW Podiatric Surgical Residents attend a specialized six-week training course in Polytrauma at an International AO Hospital in Dresden, Germany. This donation would partially fund their expenses. (\$1,500/resident value)

Kaiser: The NW Podiatric Surgical Residents attend a specialized six-week training course in lower extremity trauma at a Kaiser Medical Center in San Francisco, CA. This donation would partially fund their expenses. (\$1,500/resident value)

Research: The NW Podiatric Biomechanical Research Laboratory produces original research projects annually and relies on financial support for the process. (\$2,500/resident value)